



August 24, 2016

To Whom It May Concern,

I'm writing this letter in reference to Bindu Sadder. I had the pleasure to work with and manage Bindu at Lime Advertising for the past year as she covered a maternity leave. Her sweet and bubbly personality was a great mix for our team and I was so impressed with her ability to take on daily challenges. Bindu understands that design is truly a form of communication. Her contributions to Lime include launching new brands and leading entire creative campaigns through print, packaging, and online/digital mediums. Bindu was also willing to contribute her creative talents on virtually any project. This type of commitment to the team is a rare quality that will serve her well in her future endeavours.

Bindu consistently faced tight deadlines in a fast-paced organization and handled the pressure with professionalism and confidence. Quite often, we faced high-pressure deadlines and she never missed a beat!

I believe Bindu will make an excellent addition to a team that needs a creative team player with a passion for design. If you should have any questions, feel free to reach me at the email address below.

Sincerely,

Darlene Sargeant
Office Manager & Senior Art Director
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